

PRESENTING SPONSOR:



EAST WEST BANK



Marriott

Marriott Marquis  
San Diego, CA

GALA



Save the date for the  
Asian Business  
Association San Diego's  
**34th Annual  
Scholarship and  
Awards Gala** on  
Friday, Oct. 18th, 2024

服装

**BLACK TIE OR  
CULTURAL  
ATTIRE**



市場

**Night Market**  
after party to follow

FRIDAY  
**OCTOBER**

**18**



# SPONSORSHIP OPPORTUNITIES & BENEFITS

## TITLE SPONSOR \$ 25,000

- Two (2) Sponsor Tables for 20 guests, premier seating and signage
- Twenty (20) after-party drink tickets
- Premier logo placement in all marketing/media/printed materials
- Premier logo recognition in multimedia presentation
- Verbal recognition during the event
- Premier logo placement on ABA website with link
- Twenty (20) VIP Reception Tickets
- Opportunity to present an Award
- Opportunity for representative to offer brief remarks
- VIP Night Market Lounge area during after-party

## PRESENTING SPONSOR \$ 15,000

- One (1) Sponsor Table for 10 guests, with prominent seating and signage
- Fifteen (15) after-party drink tickets
- Prominent logo placement as Presenting Sponsor in all marketing/media/printed materials
- Prominent logo recognition in multimedia presentation
- Recognition during the event
- Prominent logo recognition on ABA website with hyperlink to sponsor website
- Ten (10) VIP Reception Tickets
- Night Market Stall
- Opportunity to present an Award

## SUPPORTING SPONSOR \$ 10,000

- One Sponsor Table for 10 guests, with prominent seating and signage
- Ten (10) after-party drink tickets
- Logo placement as Supporting Sponsor in all marketing/media/printed materials
- Recognition during the event
- Logo recognition on ABA website with hyperlink to sponsor website
- Ten (10) VIP Reception Tickets
- Night Market Stall
- Prominent logo recognition in multimedia presentation
- Opportunity to present an Award

## **AUDIO VISUAL SPONSOR**

**\$ 8,000**

- Two (2) guest tickets
- Two (2) after-party drink tickets
- Logo recognition in multimedia presentation
- Logo recognition in printed program
- Verbal recognition during the program and logo watermark on program slide deck during the reception, program and after-party
- Logo recognition on ABA website with hyperlink to sponsor website

## **COMMUNITY SPONSOR**

**\$ 5,500**

- One Sponsor Table for 10 guests with signage
- Ten (10) after-party drink tickets
- Logo recognition in multimedia presentation
- Logo recognition in printed materials
- Verbal recognition during the event
- Logo recognition on ABA website with hyperlink to sponsor website

## **COCKTAIL SPONSOR**

**\$ 5,000**

- Five (5) tickets to the Annual Gala
- Five (5) after-party drink tickets
- Logo Recognition in multimedia presentation
- Logo recognition in printed program and at all bars
- Verbal Recognition during the event

## **WINE SPONSOR**

**\$ 5,000**

- Two (2) tickets to the Annual Gala
- Five (5) after-party drink tickets
- Logo recognition in multimedia presentation
- Logo recognition as Wine Sponsor in printed program
- Verbal recognition during the event

*For more information, please contact [megia@abasd.org](mailto:megia@abasd.org) or call at (858) 356-8252*

## **AFTER-PARTY SPONSOR**

**\$ 5,000**

- 
- Two (2) tickets to the Annual Gala
  - Ten (10) after-party drink tickets
  - Logo recognition in multimedia presentation
  - Logo recognition in printed program
  - Recognition as After-Party Sponsor at entrance to After- Party venue
  - Verbal recognition at the event

## **DESSERT SPONSOR \$ 5,000**

- 
- Five (5) tickets to the Annual Gala
  - Five (5) after-party drink tickets
  - Logo recognition in multimedia presentation
  - Logo recognition in printed program
  - Verbal recognition at the event

## **PHOTO BOOTH SPONSOR \$ 4,000**

- 
- Four (4) tickets to the Annual Gala
  - Four (4) after-party drink tickets
  - Logo recognition in multimedia presentation
  - Logo recognition in printed program plus logo on each photo-strip printed
  - Verbal recognition at the event

## **CENTER PIECE SPONSOR \$ 4,000**

- 
- Two (2) tickets to the Annual Gala
  - Two (2) after-party drink tickets
  - Recognition in multimedia presentation
  - Logo recognition in printed program
  - Verbal recognition during the event plus recognition at each table

## **NIGHT MARKET STALL SPONSOR \$ 3,000**

- 
- Includes 8' Night Market Stall during the after-party
    - 1 table with linen
    - 2 chairs
    - Banner on stall (provided by Sponsor)
  - Two (2) tickets to the Gala
  - Logo recognition in multimedia presentation during the Night Market After-party
  - Logo recognition in printed program and promotional materials

# SPONSORSHIP COMPARISON CHART

Sponsor Levels	Gala Tickets	Drink Tickets	Recognition in Multimedia	Logo in Printed Program	Verbal Recognition	Recognition on ABA website	VIP Reception Tickets	Night Market Stall	Opportunity to Present Award	Opportunity to give remarks	VIP Lounge Area
Title \$25,000	20 tickets	20 tickets	✓ (premier)	✓ (premier)	✓	✓	20 tickets	X	✓	✓	✓
Presenting \$15,000	10 tickets	15 tickets	✓ (prominent)	✓ (prominent)	✓	✓	10 tickets	✓	✓	X	X
Supporting \$10,000	10 tickets	10 tickets	✓ (prominent)	✓	✓	✓	10 tickets	✓	✓	X	X
Audio & Visual \$8,000	2 tickets	2 tickets	✓	✓ (+ Watermark on program)	✓	X	X	X	X	X	X
Community \$5,500	10 tickets	10 tickets	✓	✓	✓	✓	X	X	X	X	X
Cocktail \$5,000	5 tickets	5 tickets	✓	✓	✓	X	X	X	X	X	X
Wine \$5,000	2 tickets	5 tickets	✓	✓	✓	X	X	X	X	X	X
After-party \$5,000	2 tickets	10 tickets	✓	✓ (+ After-party entrance)	✓	X	X	X	X	X	X
Dessert \$5,000	5 tickets	5 tickets	✓	✓	✓	X	X	X	X	X	X
Photo Booth \$4,000	5 tickets	5 tickets	✓	✓ (+ Photo-strips)	✓	X	X	X	X	X	X
Centerpiece \$4,000	2 tickets	2 tickets	✓	✓	✓	X	X	X	X	X	X
Table \$3,500	10 tickets	X	✓	X	X	X	X	X	X	X	X
Night Market Stall \$3,000	2 tickets	X	✓	✓	X	X	X	X	X	X	X

For more information, please contact [megia@abasd.org](mailto:megia@abasd.org) or call at (858) 356-8252



# 34<sup>TH</sup> NIGHT MARKET GALA

FRIDAY, OCTOBER 18TH, 2024 • 5:30PM - 10PM  
MARRIOTT MARQUIS • DOWNTOWN, SAN DIEGO

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## SPONSORSHIP OPPORTUNITIES

- |  |   |
|--|---|
| <input type="checkbox"/> \$25,000   Title Sponsor      | <input type="checkbox"/> \$5,000   After-Party        |
| <input type="checkbox"/> \$15,000   Presenting Sponsor | <input type="checkbox"/> \$5,000   Dessert            |
| <input type="checkbox"/> \$10,000   Supporting Sponsor | <input type="checkbox"/> \$5,000   Wine               |
| <input type="checkbox"/> \$7,500   Audio & Video       | <input type="checkbox"/> \$4,000   Centerpiece        |
| <input type="checkbox"/> \$5,500   Community Sponsor   | <input type="checkbox"/> \$4,000   Photo Booth        |
| <input type="checkbox"/> \$5,000   Cocktail            | <input type="checkbox"/> \$3,000   Night Market Stall |

## ADD-ONS

### Night Market Stall Add-on (\$2000)

- Includes 8' Night Market Stall during the afterparty, 1 table with linen and two chairs, Banner on stall (provided by Sponsor)
- Logo recognition in printed program and promotional materials
- Logo on multimedia presentation during the Night Market afterparty

### Pre-purchase Raffle Tickets

- \$20 for 2 raffle tickets
- \$100 for 20 raffle tickets

## INDIVIDUAL TABLES & TICKETS

- |  |   |
|--|---|
| <input type="checkbox"/> \$4,000 - Non-Member Table for 10 | <input type="checkbox"/> \$375 - Non-Member Individual Tickets ___ # of Tickets |
| <input type="checkbox"/> \$3,500 - Member Table for 10     | <input type="checkbox"/> \$300 - Member Individual Tickets ___ # of Tickets     |

## PAYMENT INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Bill Credit Card     Check Enclosed

**Payable to Asian Business Association San Diego**

Amount \$ \_\_\_\_\_      

Card Number \_\_\_\_\_

EXP. Date \_\_\_\_\_ CID \_\_\_\_\_ Zip \_\_\_\_\_

**THANK YOU FOR YOUR CONSIDERATION AND CONTINUED SUPPORT OF  
DEVELOPING BUSINESS LEADERS IN THE SAN DIEGO COMMUNITY!**